



Jon Brasher is Associate Publisher for Atlanta Magazine Custom Media (AMCM), a division of Emmis Communications. AMCM operates as a full service media company offering both print and digital media services to clients in all types of businesses with a specialty in the tourism industry. Some well known media offerings are Atlanta Magazine, Georgia Travel Guide, Southbound Magazine, AtlantaMagazine.com and ExploreGeorgia.org.

Mr. Brasher serves on the Board of Directors for the Atlanta Metro Travel Association and is currently the organizations Vice President.

Also, since 2013 he has served on the Johns Creek Convention and Visitors Bureau's Board of Directors. He is currently serving as Vice-chair and co-chair of the Marketing committee.

This career long tourism and hospitality professional's past career highlights include serving as sales manager for both American Express Travel Related Services and Days Inns of America, partner with MapSouth Visitor Publications and as Regional Vice President with Morris Visitor Publications/Where Publications.

Jon lives in Johns Creek with his wife Shay, a teacher at Mount Pisgah Christian School. His two sons are Brooks, a sophomore at Georgia Southern University and Garrett, a senior at Mount Pisgah Christian School.



Connor Ford is the Co-Founder and visionary behind Spirit App LLC, which provides mobile solutions for engaging students outside the classroom.

Connor also works with Soccer In The Streets, a non-profit which uses soccer as a medium to work with at risk children in Atlanta. He developed an online event and fundraising management system, which helped grow event fundraising by 350%, increase event participation by 150%, and reduce administration costs by 80%. His achievements have led to him being recognized by the 21st Century Leaders organization with a Georgia Youth Leadership Award, and featured as an Atlanta 20 under 20. Connor is meticulous and driven, with a passion for developing technology solutions to improve people's daily lives.

Nick O'Day is the Geographic Information System (GIS) Manager for the

City of Johns Creek, Georgia. Nick started his career in GIS while working for the Geospatial Technology Laboratory at the University of Georgia and has since expanded his GIS and IT expertise to include database design and implementation, geospatial analysis, interactive web-based mapping, and smartphone application development. He is currently enrolled in a Masters of Computing Science at the Georgia Institute of Technology. Nick's team recently won a 1st place award at the Esri International User Conference's User Apps Fair for the City's first smartphone app: JC Now. JC Now is available for Android and iOS devices, delivers pertinent information to the public, and also enables City officials to send emergency push notifications to users.



John Yaist: Technology Evangelist at Esri, is a Map Geek through and through, recalling the Inner Nerd with a story of asking for the Ohio Almanac on his 10th birthday. Troubleshooter of geographic databases for years, recently entered into the world of web services and Python programming and has taken to coordinating Hackathon and App Challenge competitions with [Esri](#). Originally from The Midwest, currently lives in Palm Springs, California, which means he now regards anything below 90 degrees as jacket weather.

