

October 16, 2014

Volume 1, Issue 6

**THANK YOU to our Investors:**

- The City of Johns Creek
- Emory Johns Creek Hospital
- Optech Monette LLC
- Piedmont Office Realty Trust
- Alcon
- Gwinnett Medical Center—Duluth
- Northside Hospital
- TPA Group
- Andersen, Tate & Carr, P.C.
- Atlantic Realty Partners
- CH2M Hill
- Riley McLendon, LLC
- SAFEBuilt Georgia, Inc.
- Sawnee EMC
- St Ives Country Club
- State Farm
- World Financial Group
- Georgia Commerce Bank—Johns Creek
- Hilton Garden Inn / Wendy's
- IXP Corporation
- KeyWorth Bank
- Legacy Planning Group
- Republic Services, Inc.
- SouthCrest Bank
- State Bank & Trust Company
- The Piedmont Bank
- Appen Media Group
- Atlanta Athletic Club
- Bank of North Georgia
- Catalyst Wealth Management
- Country Club of the South
- Fortune-Johnson General Contractors
- Gaddis Partners, RE/MAX Center
- Harry Norman, Realtors®
- Johns Creek Convention & Visitors Bureau
- Johns Creek Wealth Management
- Lennar Homes
- Power 10 Fundraising
- Premier Logistics Partners, LLC
- Riley Accounting Services
- American Wealth Advisors
- Ashton Woods Homes
- C.W. Buffington Associates, Inc.
- Hodge Investment Partners, LLLP
- Holiday Inn Express
- Johns Creek Chamber of Commerce
- Physicians Express Care
- River Pines Golf Club
- Sunseeker Media
- The Grissom Family

## Message from JCA CEO, Courtney Bernardi



Economic development is most commonly defined as the creation of jobs and wealth, and the improvement of quality of life. Economic development, by definition, is a focus on continual improvement and sustainability of a community. New business investment pumped into a community or the expanded footprint of an existing business fuel such growth, wealth and sustainability.

However, what happens when developed areas age or are in need of a little TLC? Plans are put in place for redevelopment. It is vital for communities to focus on the future, not just the present. An old coach of mine used to say, "You are either getting better or getting worse, you are never staying the same." I am often reminded of his words and am thankful to be a part of a community where

improvement is not an option; it is a way of life.

The City of Johns Creek has begun a process of developing a plan for future development and redevelopment of what is considered the central business district of the City. This area encompasses 728 acres of land currently within Technology Park Johns Creek. This plan has been launched under the name of the Johns Creek Central Business District and is currently in the study phase (a 6-9 month phase). The objective of the project is growth of the commercial tax digest without negatively impacting residential nature of the community.

Johns Creek Advantage is working alongside the City throughout the process, a partnership we are certainly very thankful for. We are excited about the opportunity for new development and even more excited that this project will have a strong focus on redevelopment as well; the improvements to this already great city will be many. My old coach would be proud.



**Central Business District Planning DISTRICT**

**Goals**

- Greater balance between residential and commercial values in the tax digest
- Public gathering space
- Symbiotic mixed-use relationship, with daytime/early evening/ weekend activity

**Objective**

Growth of the commercial tax digest without negatively impacting residential nature of the community

**Study**

- \$250,000 FY 2014 budget
- 6-9 month process
- Transportation, land use, parks/public spaces, market economics, zoning, architecture, economic development, & office space for municipal uses.

**Study Area**

- 728 acres, 210 individual parcels, 12 miles of roadways
- 20% of parcels are undeveloped land
- Appraised tax value: \$505M
- City property tax revenue: \$2.3M
- Business license revenue: \$206,723
- 4.8 million sq. feet commercial space
- 42 office buildings, 500 apartment units, 60 homes, 1 hospital
- 2,629 employees
- 0 acres of parkland/public spaces

City of Johns Creek  
Deputy Community Development Director Justin Kirouac  
678-512-3200 or justin.kirouac@johnscreekga.gov

## Teradata's CTO Ranks #4 in the United States

**TERADATA**

Teradata's (NYSE: TDC) Stephen Brobst, Teradata Chief Technology Officer, has been selected by ExecRank as the number four U.S. chief technology officer (CTO) for 2014. ExecRank screened over 2,500 Chief Technology Officers from among more than 10,000 CTOs in the United States. The top three CTO's named for 2014 hold positions with

Amazon.com, Tesla Motors, and Intel.

According to Chris Beaver, Managing Director of ExecRank, "We are extremely impressed with the continuing achievements of Stephen Brobst. His work & reputation are highly regarded in his industry and among other Chief Technology Officers."

A key member of Teradata's executive leadership, Brobst is a trusted advisor, educator & respected visionary in the field of big data analytics. As CTO, Brobst continues to make a global impact on the practice of information technology, providing guidance to Teradata & advising Fortune 500 companies & government organizations.

"This honor accrues to the whole Teradata R&D organization, a team that exhibits passion and dedication to bringing best-of-breed analytics to the world's most sophisticated enterprises," said Brobst. "Thanks to all of them and also to ExecRank for recognizing the team's innovation in the domain of Big Data analytics." [More.](#)

## Piedmont Office Realty Trust Acquires Class-A Property & Expands its Presence in the Atlanta Market

Piedmont Office Realty Trust (NYSE: PDM), headquartered in Johns Creek, announced in September that it purchased 1155 Perimeter Center West, a Class-A property located in Atlanta, Georgia. The 376,674 square foot property includes a 12-story office building, and an adjoining Trading Floor and Data Center, as well as an 8-level parking structure. Piedmont purchased the property for \$80.75 million or \$214 per square foot. It is 96% occupied by three tenants. This transaction, together with the Company's existing assets, brings the Atlanta area portfolio to approximately 1.5 million square feet.

"This acquisition demonstrates Piedmont's ability to increase our presence in strategic national office markets like Atlanta. The transaction advances our objective of aggregating high quality assets in specific submarkets at substantial discounts to replacement cost," added Raymond L. Owens, Executive Vice President, Capital Markets for Piedmont. [Read more.](#)



## Bomgar Named to Software Magazine's 32nd Annual Software 500

**BOMGAR™**

Yesterday, Bomgar, announced it's been ranked No. 343 in *Software Magazine's* 2014 Software 500. The Software 500 is a revenue-based ranking of the world's largest software and service suppliers, developed for IT professionals, software developers, and business managers involved in software and services purchasing. Bomgar was also recognized as one of the top 10 companies for revenue growth in the \$30 million to \$50 million range for its 20.8 percent growth in 2013.

Bomgar's remote support solutions are used by more than 8,500 customers in 65 countries to access and fix remote computers, systems and mobile devices.

"Our unique solutions offer the security, intelligence, collaboration and management capabilities that enterprises need to enable these higher levels of service. Bomgar's continued growth is tied to making it easy for our customers to securely access and manage remote systems--anywhere, anytime." said Matt Dircks, CEO, Bomgar. [Read more.](#)

**Courtney Bernardi, CEO**

[cbernardi@johnscreekadvantage.org](mailto:cbernardi@johnscreekadvantage.org)

(470) 545-9901



**Bethany Lavigno, Director of Entrepreneurs**

[blavigno@johnscreekadvantage.org](mailto:blavigno@johnscreekadvantage.org)

(470) 375-7524

JOHNS CREEK  
SBRC

DEVELOP—ACHIEVE—SUCCEED

Join us in Celebrating October:  
National Woman's Small  
Business Month!

**Women Business Enterprises**

WBE are one of the fastest growing segments in Georgia. As a matter of fact, Georgia ranks #1 in U.S. for fastest-growth in number of women-owned firms.

(American Express OPEN April 2013).

This year we celebrate the 25<sup>th</sup> anniversary of the signing of the Women's Business Ownership Act of 1988 that established the Women's Business Center Program and the National Women's Business Council.

The expanded opportunities created from the Women's Business Ownership Act have given women entrepreneurs increased access to counseling and training, capital, and contracts. Today, about 30 percent of small businesses are owned by women, compared to approximately 5 percent in 1970.

**Learn more:**

[Women's Business Center Program](#)  
[National Women's Business Council](#)

**Women Entrepreneurs:  
Support. Experiences. Ideas.**

[Women's Economic Development Agency](#)

The latest articles, blogs and resources

[Ladies Who Launch](#)

Resources & connections for women entrepreneurs

[StartupChicks](#)

Education/Social events connecting women entrepreneurs

[Women's Business Enterprise National Council](#)

Nation's leading advocate of women-owned businesses

[SBA - Women Owned Businesses](#)

Small Business is always a great resource for guidance



**New Business Highlights**

**chanElizabeth**

Owner, Chanler Phelps, opened her doors July 2014 offering trendy, high fashion clothing & accessories for ladies of all ages.

Chandler is native to the Johns Creek area and a graduate of University of Alabama. At 24, she is a first time business owner who had a strong vision & strategy.

She followed her love for fashion and has turned her passion into a thriving business! Please stop by to see why chanElizabeth is so successful!

**9700 Medlock Bridge Road, Suite 116**  
**770-680-4568**

**Business of the Month!**

**Jet's Pizza**



Located on Medlock Road, Jet's Pizza is one of the many women owned businesses in Johns Creek. Owner, Robin Gardner, opened her doors in July, 2011. While adding 25 jobs to our community, Robin's success has worked diligently growing Jet's Pizza into a thriving business.

Celebrating National Women's Small Business Month, we are recognizing Robin Gardner for her hard work and dedication.

*Please visit Jet's Pizza & Congratulate Robin!*

**Jet's Pizza | 10475 Medlock Bridge Road**  
**678-284-5844**

**Contact Us!**

Small Business Resource Center  
10475 Medlock Bridge Road, Suite 122  
Johns Creek, Georgia 30097

Debbie Palmieri,  
Small Business Development Manager  
678-999-8668  
[dpalmieri@johnscreekchamber.com](mailto:dpalmieri@johnscreekchamber.com)