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**THANK YOU to our Investors:**

The City of Johns Creek  
Emory Johns Creek Hospital  
Optech Monette LLC  
Piedmont Office Realty Trust  
Alcon  
Gwinnett Medical Center—Duluth  
Northside Hospital  
TPA Group  
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State Farm  
World Financial Group  
Georgia Commerce Bank—Johns Creek  
Hilton Garden Inn / Wendy's  
IXP Corporation  
KeyWorth Bank  
Legacy Planning Group  
Republic Services, Inc.  
SouthCrest Bank  
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Appen Media Group  
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Holiday Inn Express  
Johns Creek Chamber of Commerce  
Physicians Express Care  
River Pines Golf Club  
Sunseeker Media

## Message from JCA CEO, Courtney Bernardi



The ripple effect is the notion that a single action has an effect over several different entities.

With that said, the recent announcement of Mercedes Benz relocating their US headquarters to Sandy Springs is a HUGE win for Johns Creek. The positive economic impact of the relocation of Mercedes Benz to Sandy Springs, the relocation of Ebix's global headquarters to Johns Creek and the relocation of Fiserv in Alpharetta will be felt by the entire region; the entire state. For every new job created, there is at least another 1.5 jobs created by the ripple effect. With the announcement of the three projects above, over 1750 jobs (average salary \$83,000) will be created, meaning the reality of the ripple effect is over 2600 jobs will be created.

The wealth that these jobs create trickles down into every facet of the local economy as the wage earners spend their money on clothes, household items, cars, and sporting events. The direct impact of new jobs and investments causes spending in the community to increase, which in turn creates additional rounds of job creation in the service and retail industries.

North Fulton is seeing a surge of economic growth, a growth that is being felt among all six of our cities. As more jobs are created, as more capital is invested and as more people relocate to our region, we all stand to gain. Johns Creek's successes are felt by many in our region and beyond, and we will enjoy the successes of others.

As we enter another year, there isn't a better place to be than Johns Creek, Georgia. Welcome 2015, we can't wait to see what is in store!

## JCA Open House—THANK YOU!

Our Open House was a huge success! Thank you to everyone who braved the weather last Tuesday! If you were not able to make the Open House, reach out to us, as we would love to have you visit our office!



**Like us on Facebook!**



## Innotrac Selected by Julep Beauty

Innotrac Corporation, a best-in-class commerce provider integrating digital technology, fulfillment, contact center and business intelligence solutions, announced in early January that Julep Beauty has selected Innotrac as its fulfillment provider.



The fast-growing beauty brand takes an end-to-end approach to product development, testing, and distribution. On average, Julep creates and launches more than 300 exclusive, Julep-branded beauty products including makeup, nail polishes, and skincare per year – a rate that is 10X faster than traditional beauty brands.

“We’re very excited to add Julep to our family of clients,” said Larry Hanger, Senior Vice President of Client Services at Innotrac. “We look forward to partnering with them, providing the high-touch services their business model requires.”

Innotrac will provide eCommerce direct-to-consumer fulfillment as well as fulfillment for Julep’s Maven subscription program.

## Two Johns Creek Companies Partner!

Teradata, a big data analytics and marketing applications company with a regional location in Johns Creek’s Technology Park, will provide advanced analytics services to Anheuser-Busch. The nation’s largest brewer intends to leverage integrated data for better forecast accuracy and to fuel inventory visibility.

"Anheuser-Busch continues to invest in industry-leading data that sets us apart from our competitors," said Terry Hemken, senior director of Business Intelligence at Anheuser-Busch. "This new collaboration with Teradata will help us identify opportunities to optimize revenue and gain efficiencies through operational improvements."



A long-time customer of Teradata, Anheuser-Busch recently selected Teradata’s advanced analytics software, Teradata Integrated Data Warehouse, and the Teradata Aster Big Analytics Appliance to advance its analytic decision-making capabilities.

The Teradata Aster Big Analytics Appliance will be an integral part of the company’s new data analytics center, known as “Bud Labs,” at the University of Illinois Research Park.



"Anheuser-Busch is an exemplary market-leading organization and has set for itself very sophisticated goals requiring operational analytics," said Gib Bassett, director of marketing for manufacturing, Teradata. "We are excited to support Anheuser-Busch’s leadership in bringing the right products to the right stores at the right time."

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## Small Business Week: February 16th - 20th!

### Small Business Adds 2 Million Jobs!

Last month, American businesses added back 252,000 jobs and our unemployment rate fell to its lowest level since June 2008. We're in the midst of 58 month of consecutive job growth!

Once again, it was not large corporations driving this train, but entrepreneurs and small businesses powering us out of the greatest economic crisis since the Great Depression. Small businesses created nearly 2 million of the roughly 3 million private-sector jobs generated in 2014. More than 7 million of the 11 million jobs created during our recovery have been generated by startups and small enterprises.

December's jobs picture is a microcosm of the upswing: 73 percent of last month's job growth came from small businesses, according to ADP. [Read More.](#)

### New to Johns Creek:

#### Piece of Cake

##### 9775 Medlock Bridge Rd

Congratulations Melissa Bunnen who just opened this location! Providing delicious specialty gourmet baked cakes and treats, using only fresh, wholesome ingredients. Each is created with skill & artistry, so every item is delicious and beautiful. [See more.](#)



#### Mavericks

##### 11030 Medlock Bridge Rd

Chef Nicholas St. Clair has opened his second restaurant! This one is in the form of a So-Cal Mexican cantina—complete with a woodfire grill!

[See more!](#)



##### 2100 Ray Moss Connector

Authentic New York Italian has come to Johns Creek! This restaurant was inspired by the Social House's of the Great Depression era, where everything was homemade & neighbors danced and played cards.

[See more!](#)

### COMING SOON!

#### The Farmhouse Coffee & Crepe Café

##### 11705 Jones Bridge Rd

Menu items such as a Fried Green Tomato BLT & pimento cheese lunch crepe sandwiches! For the sweet tooth: Cinnamon & brown sugar glazed peaches with crispy bacon & a bourbon sauce!

[See more here!](#)



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