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Message from JCA CEO, Courtney Bernardi



Who is the real Johns Creek, at least in the world of economic development? Why do we talk about needing more office space? Don't we have enough already? One might think so, but reality paints a bit of a different picture.

Currently, Johns Creek has just over 200,000 SF of Class A office space available in Technology Park, our largest grouping of commercial office space in the city. On just a portion of North Point Parkway, Alpharetta has over 400,000 SF of Class A office space available. Yes, on one side of the coin, we are sitting in a great place with a relatively low vacancy rate. However, when recruiting new companies and helping existing companies expand, the flip side of the coin is that we do not have many options available. Our largest contiguous Class A space is approximately 20,000 SF, not a large enough space for much future growth.

Our current commercial base is a strong grouping of leaders in their respective fields. They are growing fast. Success and growth is a GREAT thing; however, what will our growing companies do when they have out grown their current spaces? Do they have room to grow here in Johns Creek? The reality is, as it stands now, probably not. Without acquiring multiple spaces in multiple buildings our current company base has very little room to expand their footprint in our community.

For any economic developer the thought of running out of space to market is a bit concerning. The very last thing anyone wants to see is companies succeed and grow right out of their community.

So, the real Johns Creek is filled with tremendously successful companies, which are growing and thriving and adding priceless vibrancy to our community.

But the real Johns Creek is also filled with companies who are growing and thriving and are looking for a place to continue their growth and success. The hope is that new development and redevelopment will allow for our commercial base to continue to thrive right here in Johns Creek. Giving our more mature companies room to expand their footprint and allowing for new startups and smaller companies to find a place to start their journey.

- THANK YOU to our Investors:**
- The City of Johns Creek
 - Emory Johns Creek Hospital
 - Optech Monette LLC
 - Piedmont Office Realty Trust
 - Alcon
 - Gwinnett Medical Center—Duluth
 - Northside Hospital
 - TPA Group
 - Andersen, Tate & Carr, P.C.
 - Atlantic Realty Partners
 - CH2M Hill
 - Grissom Law
 - SAFEbuilt Georgia, Inc.
 - Sawnee EMC
 - St Ives Country Club
 - State Farm
 - World Financial Group
 - Georgia Commerce Bank—Johns Creek
 - Hilton Garden Inn / Wendy's
 - IXP Corporation
 - KeyWorth Bank
 - Legacy Planning Group
 - Republic Services, Inc.
 - SouthCrest Bank
 - State Bank & Trust Company
 - The Piedmont Bank
 - Appen Media Group
 - Atlanta Athletic Club
 - Bank of North Georgia
 - Catalyst Wealth Management
 - Commissioner Lynne Riley & Family
 - Country Club of the South
 - Fortune-Johnson General Contractors
 - Gaddis Partners, RE/MAX Center
 - Harry Norman, Realtors®
 - Johns Creek Convention & Visitors Bureau
 - Johns Creek Wealth Management
 - Lennar Homes
 - Power 10 Fundraising
 - Premier Logistics Partners, LLC
 - Riley McLendon, LLC
 - American Wealth Advisors
 - Anand Thaker & Family
 - Ashton Woods Homes
 - C.W. Buffington Associates, Inc.
 - Hodge Investment Partners, LLLP
 - Holiday Inn Express
 - Johns Creek Chamber of Commerce
 - Physicians Express Care
 - River Pines Golf Club
 - Sunseeker Media



Returns August 7th,
from 11am—2pm!

Click on the logo or the flyer
for more event information.

See you August 7th!



Movius named to Red Herring's Top 100

Recognizing it as an outstanding entrepreneur & promising company!

Movius Corporation, the global leader in mobile identities and converged messaging solutions, has been chosen by Red Herring as one of its Top 100 North America award winners. This award recognizes Movius as a leading private company from the region, and celebrates its innovations within the telecommunications industry. The Red Herring win follows the recent release of Gartner's *2015 Strategic Roadmap for BYOD/BYOC Split Billing Solutions* report, which includes Movius among example future state vendor solutions.

Red Herring Top 100 America enlists outstanding entrepreneurs and promising companies. It selects the award winners from approximately 1,200 privately financed companies each year in the US and Canada. Since 1996, Red Herring has kept tabs on these up-and-comers. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, Palo Alto Networks and eBay would change the way we live and work.



"In 2015, selecting the top achievers was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "In fact, we had the toughest time in years because so many entrepreneurs had crossed significant milestones so early. But after much thought, rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across North America to the North America winners. We believe Movius embodies the vision, drive and innovation that define a successful entrepreneurial venture. Movius should be proud of its accomplishment, as the competition was very strong."

"We are absolutely thrilled and honored to have been selected from the wide array of privately held technology companies evaluated by Red Herring in this years competition," said Dominic Gomez, president and CEO, Movius Corporation. "This award further validates the recognition we have received from industry analysts, the media, as well as our partners and customers for the innovative mobile identities and converged messaging solutions we deliver to the market." [Read full story here.](#)

Metro Atlanta Recognition & GROWTH!



Kathleen's Catch is a Johns Creek gem! It is a family-owned & operated business, by one of our very own Johns Creek residents! Offering the freshest seafood in the area. In many cases, the fish harvested today, will be in the store tomorrow!

Not only do they offer fresh seafood, lately you cannot find a "Best of Atlanta Lobster Roll" listing without finding Kathleen's Catch listed, not only for their Lobster Roll but also for their

Shrimp Roll! On top of all that, last week they were featured in Atlanta Eats "Best Things We Ate Last Week!" [Click here to see the feature.](#)

Kathleen's Catch is a successful entrepreneurial story. Opening their doors, just over four years ago in Johns Creek, to the growth and recognition throughout the Metro Atlanta Area they experience today. So much growth, such that, they are opening a Kathleen's Catch #2 in Milton, next month! Just remember Johns Creek will always be home to the original Kathleen's Catch!



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What's NEW at JCA?!

[Click here](#) to download the entire Start-Up Checklist in a pdf format.

Step 1: Create a Company Name

Step 2: Register Your Company's Domain Name

Step 3: Determine the Best Business Entity Type

Step 4: The Business Plan

Step 5: Incorporate

Step 6: Get an Employer Identification Number

Step 7: Create a Company Logo

Step 8: Calculate Your Labor Rates

Step 9: Build a Baseline Operating Budget

Step 10: Find a Website Host & Build a Website

Step 11: Build Your Initial Marketing Material

Step 12: Decide Where to Operate Your Business

Step 13: Get a Business License

The Start-Up Checklist!

Thinking of starting your own business in Johns Creek or know someone who is?

Now, JCA's website has a Start-Up Checklist.

Entrepreneurs can walk through this interactive & easy to use, 30 step checklist as they open their new business in Johns Creek.

In addition to the version on the website, there is a pdf version that can be downloaded for use. There is also a pdf checklist that can be downloaded so you can check off each step and make notes as you go through this very exciting entrepreneurial journey!

[Click here to see the checklist.](#)

Johns Creek Locally Owned Businesses!

We all LOVE to shop & dine in Johns Creek—but there is more to it!



JCA has added another section to our website, highlighting businesses owned and operated by Johns Creek residents! This page includes an interactive map lighting these businesses. Inside the map you will find:

- A description of each business,
- Contact information,
- Links to their websites,
- Links to Yelp, &
- Links to OpenTable (where applicable).

Just below the map, are the Top 10 Reasons to Support Locally Owned Businesses! [Click here for the website.](#)

We are continuing to add more locally owned businesses, as we find out about them. Keep checking back to find new additions!

