

JCA App Competition Official Rules

App Development Requirements:

- (1) Focus is solely on Johns Creek small businesses
- (2) ArcGIS API for JavaScript - for connecting to maps & data services
- (3) Web based services from City of Johns Creek GIS Department (for business base map)
- (4) Cannot be a commercial product or service – this is not a platform for advertising a commercial product or service
- (5) Third party commercial services cannot be used to build the app; however, a third party toolkit is acceptable as long as it is referenced as a resource.
- (6) Each participant must turn in a completed Student Waiver and Participant Form

Sources:

When participants turn in the final product and product overview they must document any sources used to assist in creating the app, including any third parties utilized.

Other:

- (1) Any costs occurred during development will be covered by the participants.
- (2) First place app will be compiled & released to the app stores by JCA or JC CVB.
- (3) Hybrid app is encouraged, but not mandatory.
- (4) Teams may be utilized: they cannot exceed five people & the majority of each team must consist of Johns Creek residents.
- (5) Participants are encouraged to visit local small businesses to better understand what might be beneficial and to get input from the local small business community.
- (6) Small businesses include restaurants, boutiques, gift shops, and any other business with less than 15 full time employees.
- (7) Students / Teams are highly encouraged to use the hypothetical scenarios provided to better understand the minimum features that should be included in the app design. Additional features are certainly encouraged.
- (8) Esri has prepared a video for participants which demonstrates how to utilize their mapping software and the various other analytical tools they are allowing participants to use free of charge. This video can be viewed from the JCA website, [click here](#), or copy and paste this into your browser: <http://johnscreekadvantage.org/index.php/app.competition>.

Use this to go directly to the App Competition of JCA's website:

