

Use these hypotheticals to help you start thinking about what might need to go into the app for development purposes.

Is there an app for that?

You go out to dinner with your family/friends but there is a 30 – 40 minute wait time at the restaurant. You either want to know what other restaurants are nearby, what specials they have & what type of food they serve, so you can think about patronizing one of those instead. Or, you want to see what shopping is nearby so during the wait time, you can go check out some stores nearby.

You have a favorite restaurant or snack place that you frequent. Do they offer any specials for the number of times you check in on social media? For example: 5th check-in you receive 10% off, 15th check in and you receive 50%. Would that business find that beneficial?

You're out shopping for clothes for a big event but your go-to store does not have anything you like. Is there a way you can use an app to pull up similar shops nearby, for you to try?

You have three favorite restaurants that you frequent weekly. Can you pull up an app to see if they are offering an specials for the day, before you decide which one to go to? Is there an app that can show you similar restaurants that you might want to try?